

News Release for NAW 2023



For Immediate Release

ZAZZY CATS KITTY RESCUE ENCOURAGES ADDING A NEW FAMILY MEMBER DURING PETSMART CHARITIES NATIONAL ADOPTION WEEK AND KITTEN SEASON

In-Person Adoption Events to Take Place at Local PetSmart Stores July 10 - 16

July 10, 2023 – LONG BEACH, CA — Animal shelters across the nation are full to overflowing, and scores of adoptable pets are waiting even longer to find loving homes. Zazy Cats Kitty Rescue is a proud to partner with [PetSmart Charities®](#) to bring adoptable pets to South Torrance, Pico Rivera, Downey and Long Beach Signal Hill PetSmarts in support of National Adoption Week, taking place **July 10 – 16, 2023**. PetSmart Charities National Adoption Week in July coincides with kitten season. Following peak breeding activity for cats, many shelters are flooded with scores of vulnerable kittens and cats in need of loving homes. During the in-store events, Zazy Cats Kitty Rescue invites those with room in their hearts and homes to meet adoptable pets in the area. Opportunities will be given to spend time with animals in spacious areas to find just the right match. While there is an emphasis on helping cats and kittens find homes amid kitten season, potential adopters may also meet dogs, puppies, rabbits and other small pets in need of families. Staff and volunteers will help potential adopters learn about caring for a pet and the types of tools, products and services that can support new pet parents.

“We value our partnership with PetSmart Charities. They help our rescue by giving us exposure to the adopter through the adoption centers as well as through events like NAW.” -Laura Altmann, Zazy Cats Kitty Rescue.

To view all available pets for adoption, please visit <https://www.zazycats.org>

“If you’re looking to do something good for your family, community and even country, consider opening your home to a new best friend,” said Heidi Marston, director of Pet Placement Initiatives at PetSmart Charities. “We continue to learn more about the benefits of the human animal bond, and adopting a pet not only adds to the quality of life, it’s also a significant contribution you can make to your local community. We’re proud to work alongside partners such as, Zazy Cats Kitty Rescue to make meaningful connections, giving more pets in need people to love.”

WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart locations:

PetSmart

2550 Cherry Ave

Signal Hill, CA 90755

Event:

July 14, 15 and 16

12P-5P

PetSmart

2730 Pacific Coast Highway

Torrance, CA 90505

Event:

July 15 and 16

12P-5P

PetSmart

12126 Lakewood Blvd

Downey, CA 90242

Event:

July 15

12P-5P

PetSmart

8852 Washington Blvd

Pico Rivera, CA 90660

Event:

July 16

12P-5P

About PetSmart Charities®

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 400,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and emergency relief. Each year, millions of generous supporters help pets in need by donating to PetSmart

Charities directly at PetSmartCharities.org, while shopping at PetSmart.com, and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$500 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit www.petsmartcharities.org.

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YouTube: [YouTube.com/PetSmartCharitiesInc](https://www.youtube.com/PetSmartCharitiesInc)